

# Readiness Assessment

Knowing where you and your organization’s appetite for risk is important if you are exploring growth, transformation, or looking to do more with less. This assessment is a series of questions about culture, customer centricity, flexible operations, value-based delivery, and leadership.

Answer each question with the following scale: 1 means no; 2 means somewhat; and 3 means yes. Add up your score at the bottom.

We have a culture that is oriented around customer-centricity.	
Our organization has a good understanding of the potential impact and outcomes a new product offering would have on our customers and other stakeholders.	
Our organization is effective at using data and insights in decision-making.	
Our organization has a good understanding of the projected growth within your industry.	
Our leadership team agrees on a unified set of priorities.	
Our organization has the necessary resources to support daily operations and innovation initiatives, including systems, tools, and talent.	
Our organization has a well-defined process for identifying and prioritizing experimentation and growth initiatives based on their potential impact and feasibility.	
Our organization has a good understanding of the potential risks and opportunities associated with adjusting its business and financial models.	
Our organization has a clear and well-defined objective in our business strategy to modernize our workflows so that routine operations become automated.	
Our organization invests in sales, marketing, and project management tools that everyone uses proficiently.	
<b>Total</b>	

- If you scored between 1 and 10, you may have a fixed mindset or like to control everything. Recommendation: Self-guided SWOT+ 1:1
- If you scored between 11 and 20, you may need to focus on a few things, but you are ready enough for change: Recommendation: The Self-guided SWOT+ 1:1 and Change Catalyst Collective
- If you scored between 21 and 30, you’ve embraced some capabilities and are ready to build mastery. Recommendation: Blueprint Pathfinder Intensive



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